

## **NEAR**

### **NEwly ARrived in a common home**

**AMIF NUMBER: 957999**

## **DELIVERABLES**

### **Work Package 2: Communication Campaign** **Deliverable D 2.5 Temporary Installation**

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## INTRODUCTION

This document shows one of the concrete actions implemented by the NEAR consortium within the communication campaign. After having being designed, the unconventional maps of the cities, have been further enhanced by numerous citizens as well as newly arrived who took part in treasure hunts. The idea behind the event was to discover the value and richness of the territory and its heritage considered as the real “treasure”. In fact, after the treasure hunt, temporary installation with the collection of stories, songs and photos were realized in the main square of the district/town of each Partners countries: one temporary installation in Milan, one in Perugia, one in Portugal and one in Cyprus. Moreover, an additional output of the treasure hunt was the integration of new information and tools in the unconventional maps; as a result, the effect of this actions implemented in WP2 can guarantee a long period effect and the possibility for other citizens to use these instruments.

## Temporary Installation Milan, Nicosia, Perugia and Lisbon

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Temporary installations showed the unconventional map of the city they represented and were written in local language (Italian, Greek and Portuguese).