

NEAR

NEwly ARrived in a common home

AMIF NUMBER: 957999

Project video Documentary

Work package 7: Dissemination Activity D7.1 Project Video

January 2023



Project Information

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Project Leader of Dissemination:	CARDET (Cyprus)

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INTRODUCTION



The production of the project Documentary was created by ISMU with the help of the all partners. Series of photos of young people involved in WP5 and WP6 aiming at strengthening the impact of NEAR and make the narrative visually more effective and immediate. The collection of these images integrated the video documentary.

The documentary reports in 13 minutes all the salient phases of NEAR through both narrative and visual description. It captures the daily life of migrants and local community and it engaged and inspires the audience. THE PROJECT Documentary collected photos, videos, reportage and interviews. It represents the core activities and all the phases and most significant moment of the project, giving visibility to all the people involved in the campaign.

Contents

NEAR (NEwly ARrived in a common home) aims at fostering the process of social orientation of newly arrived migrants (adults and minors) during their settlement in the receiving countries.

The idea behind the project is to activate a process of mutual trust, knowledge and cross-cultural transfer between migrants and local communities, building a sense of belonging of “a new common home”.

NEAR offers a specific approach towards integration working on a local level (Lisbon, Nicosia, Perugia, Milan) using a bottom up strategy.

The key outcome of the project is a concrete interaction between diaspora associations, newly arrived, local associations and citizens reached by a communication campaign, code signed with the beneficiaries of the project.

Actions cover different target of beneficiaries: Short term: 3600 newly arrived directly involved in the project (60 asylum seekers and IP holders; 120 minors; 180 university students); 36 community agents; 100 Diaspora and local associations. Medium term: 600 organizations (volunteer, private organizations and institutions) and 200.000 wide public involved through dissemination actions.

Long term: other newly arrived that could be informed thanks to the project activities; other national and EU organizations.

Link to the video documentary

<https://youtu.be/8OkqIAo5RII>

DISSEMINATION

The video documentary has been disseminated through the different communication channels of the project, starting from January 2023:

- The NEAR YouTube channel <https://youtu.be/8OkqIAo5RII>
- The NEAR Instagram account <https://www.instagram.com/nearprojecteu/>
- The NEAR website <https://www.nearproject.eu/news/46-near-documentary>
- The 4th Newsletter of the project



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ANNEX



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