



NEAR

NEwly ARrived in a common home

AMIF NUMBER: 957999

WEBSITE

package 7: Dissemination activities

Activity D 7.4 Website

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AGIR
INCLURE
DESIGNOLVER



CARDET



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Project Information

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Project Leader of Dissemination:	CARDET (Cyprus)

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INTRODUCTION

CARDET as WP 7 leader, is responsible for the creation of the NEAR website, containing all the material and information about the project. The website will represent a showcase of the project information and activities.

The website has two main purposes: firstly, to inform the wider public about the development of the project 'activities, so as to become a model for its future replicability; secondly, it addresses the beneficiaries of the project at local level, therefore, it will include 4 specific landing pages dedicated to each project partner and to the four areas/cities involved.

NEAR's Website Structure

- Homepage: it contains a short description of the project main purpose, a first section dedicated to the news from the cities (International Posts), a section with the Instagram feed and a video section.
- The main menu is set as follows:
 - About: it describes the aims and objectives, giving a short description of project partners' activities and their specific expertise.
 - Local actions: four pages focusing on each partner's city where activities are presented in each local language.
 - MILAN
 - LISBONA
 - PERUGIA
 - LEFKOSIA

In these pages will be a box/section where each partner can add links to their local association network.

- Blog/News: containing news and updates from the project activities: events, training, treasure hunts, urban walks, videos, photographic material etc.
- Deliverables: a section containing all public deliverables, as declared in the proposal
- Contact page: a format where users can ask for information about the project

- Sections to be developed at a later stage
 - Online/Offline Maps: featuring the maps developed by ISMU within WP2 which will be designed in an interactive way and published on the website
 - Gallery: displaying project images

Language

The home page of the project and main menu of the NEAR website will be in English, while the partners will provide summary of their local pages and news for the blog in English. Each partner will also provide the contents for their urban cities landing page in their local language (Italian, Portuguese, Greek). A short summary and overview of the project will be included also in each urban landing page.

Site updating and contents

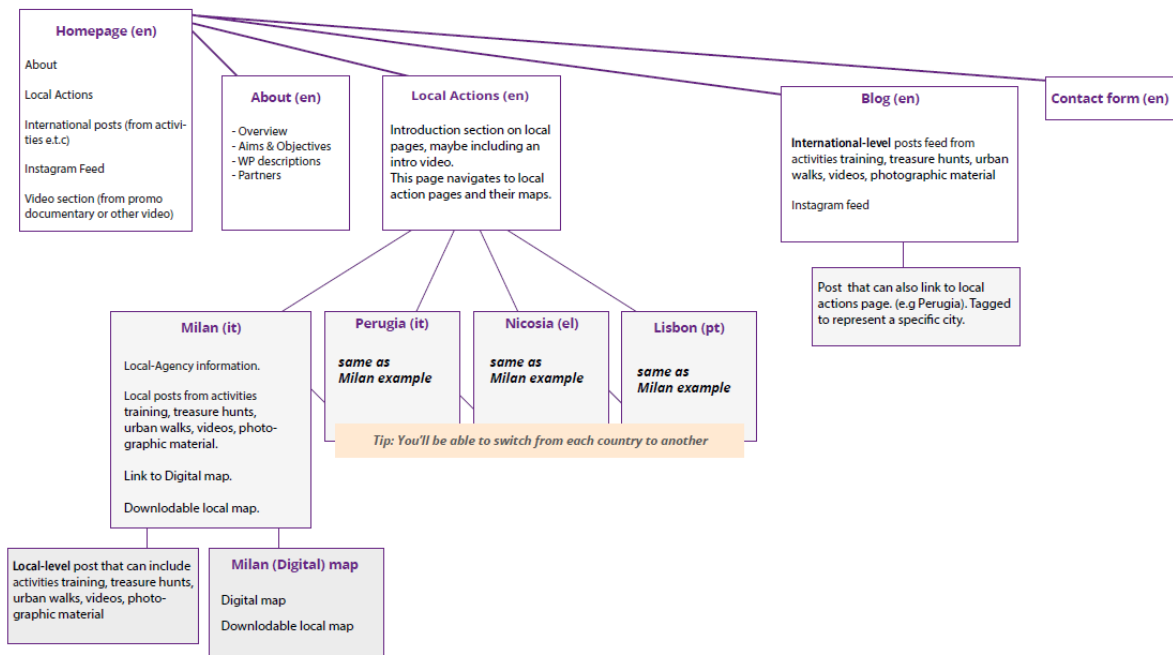
The NEAR website will be regularly updated and enriched with new content according to the timetable and ongoing activities. Cardet is responsible for collecting content and news from the partners, as well as for the graphic design and technical aspects of the website. All partners will support the task leader in the website implementation and dissemination of its contents.

Annex I

Structure in a graphically way



Sitemap



Annex II

Website

<https://nearproject.eu/>



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ABOUT THE PROJECT

[Project Overview](#) | [Aims & Objectives](#) | [Work Packages](#) | [Partners](#)



NEAR (Newly Arrived in a common home) aims at fostering the process of social orientation of newly arrived migrants (adults and minors) during their settlement in the receiving countries. The idea behind the project is to activate a process of mutual trust, knowledge and cross-cultural transfer between migrants and local communities, building a sense of belonging of "a new common home". NEAR offers a specific approach towards integration working on a local level (Lisbon, Nicosia, Perugia, Milano) using a bottom up strategy. The key outcome of the project is a concrete interaction between diaspora associations, newly arrived, local associations and citizens reached by a communication campaign, co-designed with the beneficiaries of the project. Actions cover different target of beneficiaries: Short term: 3600 newly arrived directly involved in the project (60 asylum seekers and IP holders; 120 minors; 180 university students); 36 community agents; 100 Diaspora and local associations. Medium term: 600 organizations (volunteer, private organizations and institutions) and 200,000 wide public involved through dissemination actions.

Long term: other newly arrived that could be informed thanks to the project activities; other national and EU organizations.

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LOCAL ACTIONS

INTRODUCTION

During our project, the beneficiaries, will participate in activities, promoted in collaboration with the local networks, aimed at the dissemination of environmental education practices and sustainable management of the neighborhoods in which they are resident. The activity, therefore, foresees the active involvement of voluntary associations as well, as a constant safeguard of civil society in the life of neighborhoods and a way for constructing identity and common spaces. To encourage the involvement of the families of the recipients and cultural mediation with the receiving society, diaspora associations will be involved. The presence of entire families reinforces the project activity in building an inclusive neighborhood, which favors overcoming the diffidence between different cultures and the creation of more cohesive and mutual support territorial realities. Volunteer organizations and diaspora organizations will have a focal role in the implementation of the project activity and in the future sustainability of its impact.

4 Unconventional maps will be realized in order to foster the integration between hosting societies and newly arrived. These maps based on streets, spaces, squares are foreseen for a neighborhood in Milan and Lisbon and for the city of Nicosia and Perugia.

